



GOLDEN PLAINS SHIRE

2040 COMMUNITY VISION



REPORT:

WHAT WE HEARD

During the Community Vision 2040 Refresh consultation from January to March 2024, we heard from over 400 people through our Have Your Say survey and children’s activity (collaboration with Children’s Services department at Council). Furthermore, we also reached out to community members through our community contacts lists, Community Engagement Workshops, pop-up events, news, and social media advertising.

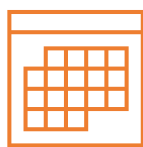
HOW WE ENGAGED

Engagement Procedures

A Have Your Say page was developed for the Golden Plains Shire website to provide project information and communicate ways that the community could contribute to the development of the Community Vision 2040 Refresh.

A range of engagement tools were used to provide various opportunities for stakeholders and community to have their say and make a difference.

74



Days of engagement
(15 January-29 March 2024)

253



Surveys completed
(193 paper, 60 online)

38



Workshop participants
(19 Bannockburn, 15 Smythesdale,
4 Dereel)

300+



Community pop-up
event participants
(e.g. Markets, movie events)

186



Children’s activity
participants
(Collaboration with
Children’s Services)

1



Formal submission
received
(Victorian Pride Lobby)

ENGAGEMENT METHOD

Have Your Say Webpage

An online Have Your Say consultation page was designed to encourage community feedback throughout the engagement process and included the opportunity to fill in a survey.

Community Engagement Workshops

The community was invited to give feedback at workshops facilitated by Golden Plains Shire staff. We held in-person workshops in Bannockburn and Smythesdale on 22 March 2024, and in Dereel on 27 March 2024.

Children's Services Engagement Questions

We collaborated with the Children's Services department at Council to ask children and staff five key questions on the Vision. These were received as visual and written responses.

Community Aspiration Statements Voting

Two community aspiration statements were developed to enhance community's understanding of the priorities under each Vision theme. These were voted on at the Food Forum workshop and Community Engagement Workshops throughout March.

COMMUNICATIONS

The opportunity for the community to help shape the Community Vision was communicated across multiple platforms and methods. People were directed to the Have Your Say consultation page for information about the project and details on how they could participate.



25,875

Social media views
(Facebook, LinkedIn, Twitter, Instagram)



1,643

Have Your Say webpage views

3



Community information sites
(Civic Centre, The Well & Bannockburn Library)



30

Posters with QR codes

126



Community groups contacted



8

Newspaper/newsletter features

WHO WE ENGAGED WITH

Between January and March 2024, Golden Plains Shire received 253 Have Your Say survey responses from the community to inform the refresh of the Community Vision.

Who participated:

Gender of survey respondents

121

Females



84

Males



48

Did not disclose



NEXT STEPS

Community feedback gathered during this engagement will be used to form recommendations on the existing Golden Plains Shire Community Vision 2040 and aspirational feedback will inform the next Council Plan.

Any updates to the current Vision will be endorsed by Council at the 17 September 2024 Council Meeting.

Council will continue to conduct a refresh of its Vision every four years, in line with the Local Government Act 2020.